

TotalStream Successfully Delivers More Than One Million Downloads of Mitt Romney's Memorable "Faith in America" Speech

Reno, Nevada – TotalStream, one of the Internet's largest rich media content delivery networks (CDN) was selected by PermissionTV to deliver 2008 presidential candidate Mitt Romney's "Faith in America" speech through MittTV at www.mittromney.com. This key campaign messaging initiative resulted in more than one million viewer downloads.

The Romney campaign collaborated with Molecular Interactive to establish an innovative online presence and leveraged the PermissionTV online video platform to deliver a customized mix of online video resources powered by TotalStream's content delivery network.

The widely talked about speech was delivered at a critical moment in the Romney campaign. At the time, the subject of how religious beliefs influence a President's decisions had become a major issue among Romney's political base.

"The days of relying solely on traditional media outlets to disseminate key messages at the right time and to the right audience are over," said Bob Lentz, CEO, PermissionTV. "PermissionTV continues to power the creation and delivery of interactive online video through our partnerships with leading agencies and brands. Their success in the delivery of timely critical messages is a testament to our continued innovation and unmatched platform capabilities. We entrust the delivery of such vital content to our trusted CDN partners like TotalStream."

"Achieving a successful million-plus downloads of the Romney speech only scratches the surface of the capacity and performance that our large-scale, high performance network can provide," said Dennis Nugent, president of TotalStream. "Our customers can rest assured that we're prepared to handle anything they throw at us no matter how large the size or scope, and that we will deliver a high quality viewer experience."

About PermissionTV

PermissionTV offers a flexible platform for delivering innovative and interactive video experiences on the Web. PermissionTV tools empower companies to use video to capture new audience, enhance relationships and maximize customer value. Many leading Fortune 1000 companies, agencies, publishers and public service groups such as Agency.com, Bob Vila, Boston Symphony Orchestra, FHM Magazine, Intercontinental Hotels, Mitt Romney and Harvard Business Publishing work with PermissionTV to generate awareness, engage prospects and deepen customer relationships. For more information, see www.permissiontv.com.

About TotalStream

TotalStream is a value and quality driven content delivery network (CDN), committed to providing customizable and highly scalable solutions to fit the individual needs of its customers. Its global, large-scale infrastructure enables virtually instantaneous on demand and live streaming delivery of movies, sports, music, online gaming, marketing and other rich media content. TotalStream's distributed architecture provides a consistently high quality viewer experience and ultra-reliable performance. For more information, visit www.totalstream.net.